## Growing Forward <br> Population \& Economic Trends in Colorado

Colorado Association of Real Estate Appraisers

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## Agenda

- Introduction
- 2020 Census results
- Race and Ethnicity
- Components of Change
- Employment and Labor Force
- Demographic characteristics
- Aging
- Population Forecast


## Trends before COVID Pandemic

- Population growing at a slowing rate
- Slowing births, increasing deaths
- Aging - impacts everything... including the economy, housing, and public finance.
- Migration slowing

Harder to attract and retaining the best and brightest.

- Labor tight, Colorado not as competitive.
- Increase racial and ethnic diversity.


## 2020 Census Count

US - 331.5 million, +22.7 million or $7.4 \%$ since 2010

- second slowest growth rate on record

CO $-5,774,000,+744,500$ or $14.8 \%$ since 2010

- $6^{\text {th }}$ ranked $p e r c e n t$ change, $9^{\text {th }}$ in numeric change
- Colorado gained an $8^{\text {th }}$ seat



## Apportionment of the U.S. House of Representatives <br> Based on the 2020 Census



## Change from 2010 to 2020

State gaining 2 seats
State gaining 1 seat
No change
State losing 1 seat

Total U.S. representatives: 435
Numbers represent reapportioned totals of U.S. representatives.

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Percent Change in Resident Population for the 50 States, the District of Columbia, and Puerto Rico: 2010 to 2020

U.S. Department of Commerce
U.S. CENSUS BUREAU
census.gov

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## Population Change by Decade United States



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## Population Change by Decade Colorado



## Population and Congressional Seats

 Colorado




## Under 18 Population Change by County 2010 to 2020

Population Change
$\square-5,246$ to $-1,000$
-999 to -500
$\square-499$ to -100
$\square-99$ to 0
$\square 1$ to 100
$\square 101$ to 500
501 to 5,000
5,001 to 16,747


Population Under 18 increased by 38 K over the decade.

## Population Change by Race and Ethnicity

|  | $\begin{gathered} \text { Colorado } \\ 2020 \end{gathered}$ | Share of Pop. 2020 | $\begin{aligned} & \hline \text { Total Ch } \\ & 2010-20 \end{aligned}$ | Pct Ch | Share of Growth |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total Population | 5,773,714 |  | 744,518 | 14.8\% |  |
| White Alone not Hispanic | 3,760,663 | 65.1\% | 239,870 | 6.8\% | 32.2\% |
| Black/African American Alone not Hispanic | 221,310 | 3.8\% | 32,532 | 17.2\% | 4.4\% |
| American Indian \& Alaska Native Alone not Hispanic | 33,768 | 0.6\% | 2,524 | 8.1\% | 0.3\% |
| Asian/Pacific Islander Alone not Hispanic | 204,225 | 3.5\% | 63,000 | 44.6\% | 8.5\% |
| Some Other Race Alone not Hispanic | 29,560 | 0.5\% | 21,938 | 287.8\% | 2.9\% |
| Two or More Races Total not Hispanic | 260,798 | 4.5\% | 159,951 | 158.6\% | 21.5\% |
| Hispanic/Latino Origin (of any race) | 1,263,390 | 21.9\% | 224,703 | 21.6\% | 30.2\% |

- Total Growth of the decade was very similar between the Hispanic and white - Non Hispanic population.
- There was also significant growth in the Two or more races - Non Hispanic


## Growth in Under18 by Race and Ethnicity

Under 18 Population Change

|  | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 2 0}$ | Change |
| :--- | ---: | ---: | ---: |
| Total Population | $1,225,609$ | $1,264,138$ | 38,529 |
| White Alone | 710,280 | 664,999 | $-45,281$ |
| Black/African American Alone | 49,967 | 53,183 |  |
| American Indian \& Alaska Native | 7,216 |  |  |
| Alone | 7,298 | 6,826 |  |
| Asian/Pacific Islander Alone | 33,782 | 41,614 | -472 |
| Some Other Race Alone | 2,772 | 7,722 | 4,832 |
| Two or More Races Total | 47,285 | 90,600 | 43,315 |
| Hispanic/Latino Origin (of any <br> race) | 374,225 | 399,194 | 24,969 |



Diversity Index by County: 2020
Colorado: 52.3\%


Diversity Index measures the probability that two people chosen at random will be from different race and ethnicity groups


Diversity Index
$\square 65.0 \%$ or more
$\square 55.0 \%$ to $64.9 \%$
$\square 45.0 \%$ to $54.9 \%$
$\square 35.0 \%$ to $44.9 \%$
$\square$ Less than $35.0 \%$
https://www.census.gov/library/visualizations/interactive/racial-and-ethnic-diversity-in-the-united-states-2010-and-2020-census.html

## Population Share by Race and Ethnicity by Age 2020




## Components of Change

Components of Population Change 1970-2020


## Births, Deaths, and Net Migration



## Colorado Population Change 2010－2020

$■$ Births ■ Deaths Migration


## Change in Births by Age of Mother 2009-19



## Births in Colorado and the US



Peak Births - 2007. Currently 13-14 years old Peak Millennial Born in 1991 and is 29-30 years old 180,000 more women 15-45 in 2020 than in 2007
525,000 fewer births in 2020 than 2007 for the US, 8,000 fewer in Colorado

## Natural Increase by County 2010 to 2020

Natural Increase$-1,689$ to -100
-99 to 01 to 100
101 to 1,0001,001 to 5,000
5,001 to 20,000
20,001 to 50,022


## Colorado

Net Migration by Age, 2000 to 2010


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| 2019 State to State Migration |  |  |  |  |  |
| :--- | :---: | :--- | ---: | ---: | ---: |
| In | $\boldsymbol{\#}$ | Out | $\boldsymbol{\#}$ | Net | \# |
| Texas | 32,295 | Texas | 18,189 | California | 14,265 |
| California | 29,350 | California | 15,085 | Texas | 14,106 |
| Florida | 14,124 | Arizona | 14,684 | Illinois | 6,698 |
| Arizona | 10,616 | Florida | 13,656 | Georgia | 4,081 |
| Illinois | 10,153 | Oklahoma | 9,020 | \|lassachusetts | 3,959 |

Migration Statistics 2019

- In migration from states: 240,600
- Out migration to states: 198,416
- Net migration among states: 42,184
- In migration from abroad: 28,923

Compared to CO average, Inmigrants are:

- Younger
- Lower Income
- Higher educational attainment

Colorado New Jobs and Net Migration



## Migration - thoughts \& questions

- In - from traditional donor states - CA, TX, FL, NY
- Out - to lower cost states
- Immigration - slow to none
- Job driven? - largest share of job loss in low wage
- Retirement driven
- Mobility slowing over the decade
- Teleworking
- Lower cost locations or states
- Broad band access
- Rural Colorado - still issues with housing, day care, health care
- Pre Pandemic - 12\%
- During Pandemic - $36 \%$


## Employment Trends

## 2019 Jobs Relative to Pre-Recession Peak Previous Peak: 2005-2009



Colorado Employment Change from 2008 to 2019


## 2019 Employment by Industry

Jobs by Sector: Colorado, 2019


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## 2019 Employment by Industry El Paso County

Jobs by Sector: El Paso County, 2019


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## Economic Drivers El Paso County

El Paso Base Industries, 2020

*Other includes: Mining

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## Economic Drivers Teller County

Teller Base Industries, 2020


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## Economic Drivers <br> Elbert County

Elbert Base Industries, 2020

*Other includes: Mining

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## Housing

- Supply
- Demand


## Colorado Housing Unit Growth and Household Formation

Source: State Demography Office

- HU Growth - - - HH Growth



Colorado Growth in Housing Units by Decade


- 126,000 fewer housing units built this decade
- Population growth almost the same.
- 6 counties built more housing units this decade than last.
- Denver +24,800
- Boulder +6,600
- Jefferson +983
- Cheyenne +80
- Alamosa +44
- Bent +18
- Largest slow down in housing construction between decades was in:
- Arapahoe, -17,200
- El Paso, -15,800
- Douglas, -14,700
- Mesa, -9,400
- Pueblo, -8,145


## Share of Colorado Housing Unit Change



## Colorado Residential Building Permits

U.S. Census Bureau Building Permits Survey New Privately Owned Housing Unit Authorizations

Measure (time series only) Total units



| State |  |
| :--- | :--- |
| Colorado |  |
| (i) County |  |
|  |  |

Location Name
Colorado


## Median Home Value



Colorado - $5^{\text {th }}$ Highest Median Home Value Colorado 12 ${ }^{\text {th }}$ Highest Median Household Income

## Age Matters

- Preferences - where people shop and what they buy
- Housing - type, size, mobility
- Labor Force
- Income
- Service Demands



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## Aging Fast Because we are Young

- $6^{\text {th }}$ Youngest State, $4^{\text {th }}$ fastest growth in $65+$
- 2020-30 increase 65+850,000 to 1,200,000
- Economic Driver
- Impact on occupational mix. Growing at 5\% per year. Wages/Income
- Labor Force - growth in retirees

Worker vs. non-worker mix changing

- Housing - primarily home owners - household size
- Income - Downward Pressure
- Health/Disabilities
- Transportation
- Public Finance - Downward Pressure


## Aging Fast Because we are Young

Share of Population 65 Years and Over

- 6th Youngest State in 2019
- $8^{\text {th }}$ Fastest-growing share of population 65 years and over between 2010 and 2019

|  | Total Pop <br> \% change <br> 65+ Pop \% <br> change |  | 2010 <br> Share of <br> pop 65+ | Share of <br> pop 65+ |
| :--- | ---: | ---: | ---: | ---: |
| Place | $14.1 \%$ | $51.9 \%$ | $11.0 \%$ | $14.6 \%$ |
| State of Colorado | $14.9 \%$ | $52.1 \%$ | $10.0 \%$ | $13.2 \%$ |
| El Paso County | $20.5 \%$ | $39.0 \%$ | $10.4 \%$ | $11.9 \%$ |
| Denver County | $22.4 \%$ | $109.7 \%$ | $7.2 \%$ | $12.4 \%$ |
| Douglas County | $6.8 \%$ | $80.8 \%$ | $12.6 \%$ | $21.3 \%$ |
| Clear Creek County |  |  |  |  |

## Youngest and Oldest States Share of Population 65 and Over

| Lowest Share of 65 and Over |  |  | Highest Share of 65 and Over |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Rank | State | Percentage | Rank | State | Percentage |
| 1 | Utah | 11.4\% | 42 | South Carolina | 18.2\% |
| 2 | District of Columbia | 12.4\% | 43 | New Hampshire | 18.7\% |
| 3 | Alaska | 12.5\% | 44 | Pennsylvania | 18.7\% |
| 4 | Texas | 12.9\% | 45 | Hawaii | 19.0\% |
| 5 | Georgia | 14.3\% | 46 | Montana | 19.3\% |
| 6 | Colorado | 14.6\% | 47 | Delaware | 19.4\% |
| 7 | California | 14.8\% | 48 | Vermont | 20.0\% |
| 8 | North Dakota | 15.7\% | 49 | West Virginia | 20.5\% |
| 9 | Maryland | 15.9\% | 50 | Florida | 20.9\% |
| 10 | Washington | 15.9\% | 51 | Maine | 21.2\% |

## Forecast by Age Group



## Forecasted Growth of 65 +



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## Forecasted Growth 65, 75, 85+




## Patterns of Home Ownership

- Older residents are more likely to own rather than rent
- This has implications for financial well being, and cost certainty
- Neighborhood stability, less mobility
- Community investment
- Also has implications for service delivery


## Home Ownership by Age

Percentage of age group that owns their home instead of renting


## Geographical Mobility by Age

 Percentage of age group that lived in the same residence one year ago

## Household Types - Living Alone

| Living Alone | Number | Percentage | Total Population |
| :--- | ---: | ---: | ---: |
| All Females | 310,110 | $11.1 \%$ | $2,787,148$ |
| All Males | 278,343 | $9.9 \%$ | $2,823,201$ |
| Females 65 years and over | 135,967 | $32.4 \%$ | 419,977 |
| Males 65 years and over | 69,087 | $19.5 \%$ | 353,729 |

65 and over population


## Population Forecast 2050

## 7.5 million

## Projected Population Change 2020-2050



Population Change

$-1,000$ to 0 $\square$ 1 to 5,000
5,001 to 20,000 $\square$ to 50,000
> 200,00050,001 to 200,000

Change 2020-2050
State: 1.8 million Front Range: 1.6M Western Slope: 190K Central Mtns: 1 K San Luis Valley: -2K Eastern Plains: 7K

## Colorado Population Change 1970-2050

- Natural Increase (Births - Deaths)

Net Migration


## Risks to the Forecast +/-

- Pandemic uncertainty
- Aging - labor force, prepared labor force
- Industry changes - boom/bust, competitiveness
- Housing - supply, price, type, location - $5^{\text {th }}$ highest MHV
- Intl’ immigration
- State Budget
- Infrastructure/Transportation
- Water supply
- Natural disasters - nationally


## Summary

- Population slowing due to fewer births, increase deaths and slower international migration.
- Concentrated Growth Front Range - driven by jobs
- 95\% of growth Front Range
- Aging - industries, labor force, housing, transportation 45\% of the growth in state 2020-2030 65+
- Young population more racially and ethnically diverse
- Housing
- Supply - did not keep up last decade

Expecting similar population growth this next decade Plus increased demand for investments and second homes due to aging of Millennials

# Thank you 

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